

# PRIVATE EVENTS

Virtual & Production Experiences at NeueHouse

# OUR HOUSE IS YOUR STAGE

NeueHouse is the private workspace and cultural home for creators, innovators and thought leaders. Offering innovative food & beverage, the latest technology, and personalized services, our beautifully designed spaces welcome partners and their guests to share in both intimate and large-scale experiences.

Hosting an event at NeueHouse means the opportunity to be a part of a meaningful dialogue with leading artists and thinkers. We are located in New York and Los Angeles.



# SAFETY STANDARDS



## Personal Protective Equipment

All members and guests are required to wear face protection in communal spaces. All NeueHouse staff will be required to wear face protection and gloves.



## Increased Sanitation

We've implemented enhanced cleaning measures, disinfecting common areas regularly and providing sanitation stations throughout our spaces.



## Social Distancing

We've reconfigured and decreased capacity within our common areas to ensure a minimum of six feet of distance between Members.



## Pre-Entry Screenings

Upon arrival, Members, staff and guests will be met with a brief screening check to ensure the health of everyone entering the House.



## Air Circulation

Consistent air circulation throughout all spaces with upgraded HVAC filtration and localized air purifiers.



## Communication Visuals

Signage and graphics will be placed throughout the house to reinforce house etiquette and safety standards.



## VIRTUAL EVENTS

NeueHouse was built with broadcast in mind. We provide state-of-the-art technology and equipment to facilitate multi-camera live stream productions of all sizes. We are dedicated to supporting and ensuring a seamless webcasting process: from pre-production and broadcast identity design, to live encoding, and post-production.

### Team

We partner an incredible network of professionals who have facilitated broadcasts for some of the world's most high-profile events.

### Equipment

We offer state of the art broadcasting and recording facilities equipped with the latest technology.

### Data

All NeueHouse locations are equipped with a dedicated fiber backbone to ensure the highest quality stream, regardless of the number of attendees.

### Spaces

We provide beautifully designed spaces that serve as a natural backdrop for your production.



# SERVICES

We build the same relationships with our brand partners as we do with our members: long-lasting and inspiring. Private Events gives you the opportunity to share the NeueHouse experience with your colleagues and clients. With a mix of dynamic work and social spaces, NeueHouse is the perfect environment to host intimate talks and dinners, as well as large scale performances, meetings and activations. Our team can provide full event production services from conception to execution.

### Tech

- 3 Gigabit Dedicated Fiber Circuit
- On-Site Technical Assistance
- Technical Production

### Design

- Virtual Identity Design
- Web Environments
- Social Assets

### Production Support

- Live streaming
- Event Capture
- Branded Content

### AV

- Audio Engineering
- Lighting Design
- Integrated Content Playback

# CASE STUDY

## A Virtual Film Premiere

To celebrate the premiere of the groundbreaking new documentary, *(In)Visible Portraits*, NeueHouse partnered with the Director to create a unique digital viewing experience including live Q&A. The result was a seamless end-to-end event facilitated entirely by NeueHouse's in-house creative and production teams.

### Services

- Custom Promotional Assets
- PR Coordination
- Production Design
- Video Production
- Photography
- Live-Stream Direction, Switching and Hosting
- Post Event Social Assets

### Stats

- 1,100 viewers on NeueJournal
- 1mm+ Social Impressions
- 32 minute average time on site

[LINK](#)



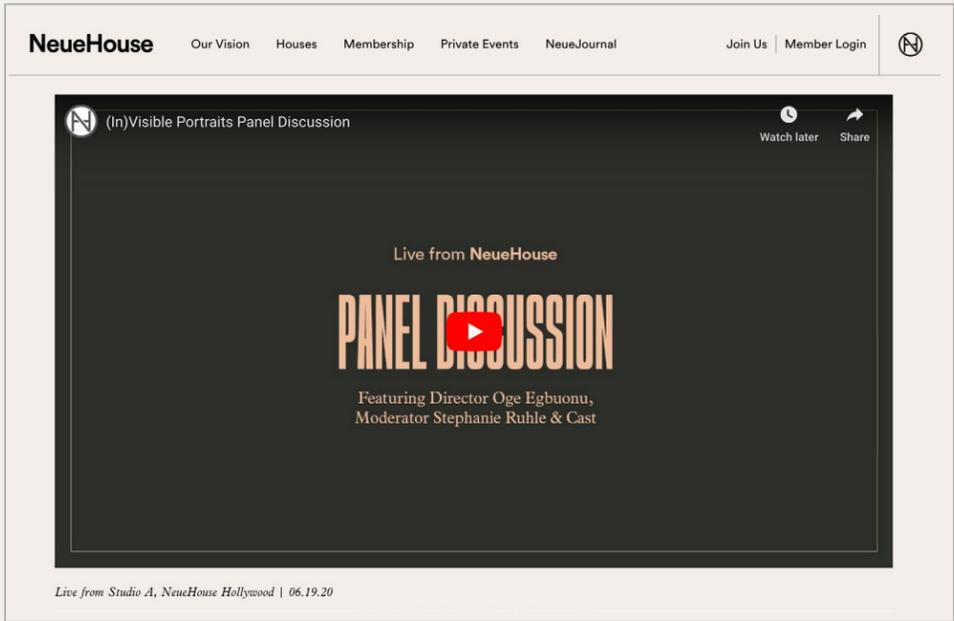
*Production Set*



*Behind the Scenes*



*Live Set*



*Live Broadcast on NeueJournal*

# EVENTS SPACES

Space	Capacity
The Atrium	300 Standing
The Bar	80 Standing 50 Seated
The Gallery	120 Standing 100 Seated
The Board Room	25 Standing 20 Seated
Conference Room 2A	8 Seated
Conference Room 2B	4 Seated
Conference Room 2C	6 Seated
Conference Room 2D	4 Seated





# THE ATRIUM

Built in 1893, the Bradbury Building is an architectural masterpiece and one of Los Angeles' most historic landmarks. It has been heralded as one of the most thrilling spaces in all of North America and is renowned for its breathtaking skylit atrium filled with walkways, stairs, balconies, and intricate ironwork.

# THE ATRIUM

**Capacity**

300 Standing Reception

**Area**

3,500 Sq Ft

**Amenities**

- Historical Building with Intricate Ironwork
- Skylit Atrium
- Soft Seating



## THE BAR

The Bar is the energy center for Bradbury, serving locally sourced, artisanal food and drink in day. In the evening, the space opens up to a full bar featuring an expansive cocktail program with a daily happy hour.

### Capacity

80 Standing  
50 Seated

### Area

1350 Sq Ft

### Amenities

- 85" 4K TV
- House Sound System with Wireless Microphones
- Fully Equipped Bar
- Soft Seating
- Adjustable Mood Lighting
- Views of the Million Dollar Theatre
- XLR Inupts



# THE GALLERY

The Gallery has completely redefined the idea of a collaborative workspace - a level of design, amenities and hospitality built for entrepreneurs who feed off of the energy, interaction and creative flow of the open-floor format.

**Capacity**

120 Standing  
100 Seated

**Area**

1480 Sq Ft

**Amenities**

- House Sound System with Wireless Microphones
- Soft Seating
- XLR Inputs
- Adjustable Mood Lighting
- Views of the Million Dollar Theatre



# THE BOARD ROOM

The Gallery has completely redefined the idea of a collaborative workspace - a level of design, amenities and hospitality built for entrepreneurs who feed off of the energy, interaction and creative flow of the open-floor format.

**Capacity**

25 Standing  
20 Seated

**Area**

550 Sq Ft

**Amenities**

- 75" 4K TV
- Wireless & Wired Capabilities
- Standard Space Video Conferencing & Phone
- Soft Seating
- Wet Bar
- Green Space View



# CONFERENCE ROOMS

Room	Area	Capacities	Amenities
2A	220 Sq Ft	8 Seated	<ul style="list-style-type: none"> <li>• Presentation Capabilities (Wireless &amp; Wired)</li> <li>• Standard Space Video Conferencing &amp; Phone</li> <li>• Atrium Views</li> <li>• Privacy Curtains</li> <li>• 65" 4K TV</li> </ul>
2B	110 Sq Ft	4 Seated	<ul style="list-style-type: none"> <li>• Presentation Capabilities (Wireless &amp; Wired)</li> <li>• Standard Space Video Conferencing &amp; Phone</li> <li>• Shared Printer &amp; Kitchenette</li> <li>• Privacy Curtains</li> <li>• 55" 4K TV</li> </ul>
2C	140 Sq Ft	6 Seated	<ul style="list-style-type: none"> <li>• Presentation Capabilities (Wireless &amp; Wired)</li> <li>• Standard Space Video Conferencing &amp; Phone</li> <li>• Shared Printer &amp; Kitchenette</li> <li>• Privacy Curtains</li> <li>• 65" 4K TV</li> </ul>
2D	110 Sq Ft	4 Seated	<ul style="list-style-type: none"> <li>• Presentation Capabilities (Wireless &amp; Wired)</li> <li>• Standard Space Video Conferencing &amp; Phone</li> <li>• Shared Printer &amp; Kitchenette</li> <li>• Privacy Curtains</li> <li>• 55" 4K TV</li> </ul>





# BE IN TOUCH

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